



JESSICA MILLER

Marketing & Merchandising Professional | NORTH HOLLYWOOD, 91601, USA | 213-344-9659

DETAILS

11433 Hatteras Street, North
Hollywood, 91601, USA
213-344-9659
jessica.miller0422@yahoo.com

SKILLS

Google Suite
Microsoft Office Excel
Global Edit (Asset Management)
SalesForce (Site Merchandising)
Adobe Analytics
Curalate
Incredibly Resourceful
Extremely organized

PROFILE

A Fashion Industry Professional with an array of brand marketing experience that is transferable across multiple industries

EMPLOYMENT HISTORY

Sample Coordinator at ModCloth, Los Angeles, CA

October 2016 — Present

- Ordering, receiving, tracking, and preparing physical samples per season for all marketing purposes
- Managing all Product ID's and availability within asset meta data via Global Edit
- Working cross functionally with buyers, production, product development, marketing, stores, and site operations to successfully implement appropriate product for marketing assets
- Site Merchandising Experience including merchandising key pages in the top navigation (based on performance metrics), seasonal trend reports, assigning and editing product facets, pulling and analyzing performance metrics via Adobe Analytics
- Styling experience including on set assisting and styling still life assets for social media channels and garnering significant engagement in likes & comments

Inventory Management Associate at BCBG, Vernon, CA

March 2016 — August 2016

- Data generation for inventory that meets criteria to send to corporate stores and oversees the movement
- Using SAP, BI, and ACS programs to analyze and disperse inventory to appropriate channels in order to maximize selling
- Insuring that all styles are accurately coded into systems so that the inventory reports pull correctly

EDUCATION

Associate of Arts, Fashion Institute of Design & Merchandising, Los Angeles, CA

October 2013 — June 2014

Associate of Arts, Antelope Valley College, Lancaster, CA

August 2011 — June 2013

REFERENCES

Kelsie Pelletier - Senior Brand Manager from ModCloth

k.pelletier@modcloth.com | 678-372-0815

- Nicole Barber - Director, E-Comm Site Experience from Modcloth
n.barber@modcloth.com | 702-726-0702
- Carrie Anne Biffle - Site Merchandiser from Modcloth
c.biffle@modcloth.com | 662-397-1732
- Sabina Weber - Vice President, Marketing from ModCloth
sabinaweber@gmail.com | 310-717-5378